



# Ryecroft C.E. Middle School

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Ryecroft C.E. Middle School  
Ashbourne Road  
Rocester  
Staffordshire  
ST14 5PB

Dear Parent/Guardian

22<sup>nd</sup> March 2022

On **Monday 13<sup>th</sup> June 2022** we have arranged a visit for Year 7 pupils to visit Cadbury World in Bourneville, to support their curriculum work. Cadbury provide a workshop specifically for Year 7 Design Technology pupils during which we will:-

- Discover the origins of our chocolate and how cocoa beans are processed prior to arrival in the UK.
- Discuss the purposes of the Cadbury and Mondelez International sites in the UK; focusing on manufacturing, quality assurance and research.
- Explore the stages of new product development; looking at how technology plays an important role in the creation of new products.
- Examine how we identify the needs of our marketing and how we must consider consumer health with Government legislations when creating new products.
- Understand the process of Sensory evaluation and how it affects both new product development as well as ensuring the consistency of our established product lines.
- Compare the methods of manufacturing and how they are utilised for different products.
- Identify the purpose of packaging and explore why we include such a variety of information on our products.
- Establish the importance of quality assurance, the variety of detection methods implemented and why we undertake such checks to protect our products and our consumers.

**We will depart at 8:15am and return back to school for approximately 4.30pm.** As we will be departing and returning outside of the normal school day, parents will need to make the necessary arrangements to drop off and collect their child at school.

Pupils will be expected to wear normal school uniform and will require a packed lunch and snack for the day; however nuts, glass bottles and fizzy drinks are not permitted. If your child is eligible for free school meals, please ask your child to inform the school kitchen if they would like them to be provided with a packed lunch.

**Mobile Phones** - *Due to this visit starting and finishing outside of the normal school hours and parents dropping off and collecting, can I please request that **NO** mobile phones are brought into school on this day. If your child is found with their mobile phone on them during the day, it will be retained by staff and you will be contacted immediately.*

Although this visit is open to all Year 7 pupils, the school reserves the right to refuse participation to any pupil whose behaviour is judged unacceptable.

## UTTOXETER LEARNING TRUST



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Company Number: 10547353

Registered Office Address:

Uttoxeter Learning Trust

Thomas Alleyne's High School

Dove Bank, Uttoxeter, Staffs

ST14 8DU

T: 01889 561820



If you would like your child to attend this visit, please complete the electronic consent form along with your payment of £25.00 via your child's ParentPay by Friday 13<sup>th</sup> May 2022 at the very latest.  
**Payments are non-refundable.**

In making the above payment I acknowledge the following:

- My child can participate in this school visit.
- My child will need to arrive in school for 8:30am, or as soon after the school buses have arrived at school.
- I will make arrangements to collect my child upon their return back to Ryecroft at approximately 4:30pm.

**Please note – Payment is preferred by using ParentPay.** Parents who do not wish to use the ParentPay website should request a “pay point” barcode letter and consent form from the school office. This should be taken to a local pay point shop where payment can be made in cash. Barcode letters are created for specific students visits / activities so can only be used once.

**Please note that if your child does not wish to partake in this visit, they will be expected to attend school as per normal.**

Yours sincerely



**Miss D Alston**  
**Lead for Art and Design & Technology**

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